Proudly Presents:

12th Annual EMS / Fire Conference

November 13-15th, 2015

Special Guest Speaker

Billy Goldfeder
THE 2015 EMS TRENDSETTERS EMS/FIRE CONFERENCE IS FOR YOU IF:

* You are an EMS Provider of any level (First Responder, EMT-B, EMT-I, EMT-IV Tech or EMT-P).

* You are a firefighter, police officer, public safety officer, critical care paramedic, nurse, flight nurse, physician or physician assistant.

* You are seeking EMS CEU or CEH’s for the state of Wisconsin or Illinois for up to 20 hours - Friday 8 hours, Saturday 7 hours, Sunday 5 hours.

* Continuing education credit has been applied through the Wisconsin Division of Health. WTC System, National Registry of EMT’s, and the Illinois Division of EMS and Highway Safety.

* You are interested in a relaxed, informative weekend of education, socialization, and networking with friends and colleagues.

CONFERECE LOCATION:
KENOSHA COUNTY CENTER
19600 - 75TH ST. BRISTOL, WI 53104

Thank You to Our Platinum Sponsors:
Salem Township Rescue Squad Association - Salem, WI
Salem Fire Association - Salem, WI
SPEAKERS

Andrea NREMT-P/FF has been working in EMS for 11 years. She has worked at every level from EMT-B through EMT-Paramedic as well as becoming a firefighter. Known as the “black cloud” she worked in a very busy 911 system in La Porte County, IN as a lead paramedic where she could go from a rural farming accident call to an urban gang related call to traumatic injury interstate highway calls to working with the US Coast Guard on Lake Michigan, all in one 24 hour shift. She also has taught at the college level in the EMS program since 2007 in Burlington, WI. She now works for Riverside EMS in Kankakee, IL. Andrea has a passion for teaching and working as a paramedic and meeting new people.

Shane Stanley has been in EMS / Fire for over 10 years. In that time he has worked for volunteer services all the way up to larger city services. Shane has been a paramedic for five years and is an experienced BLS and ALS educator. Keeping up with new technology and tactics, Shane enjoys teaching progressive and aggressive topics. Currently working as a Captain for Eureka Spring, Arkansas, he is the ALS Director of Education and teaches firefighting topics and classes.

MIKE MASON—ILLINOIS
Lieutenant Mason is a 31 year veteran of the fire service. As an officer with DGFD he was assigned to Truck 1 / Squad 1. He holds a Masters Certificate in Strategic, Tactical and Organizational Leadership. He is also a senior staff instructor as well as director / founder of the not for profit organization RICO FIRE RESCUE INC. He is also an associate instructor for Fire Engineering, New York State Association of Fire Chiefs, Downers Grove Fire Academy, Chicago Fire Academy, Romeoville Fire Academy, as well as other academies throughout the state of Illinois and the USA.

SHANE STANLEY—ARKANSAS
Shane Stanley has been in EMS / Fire for over 10 years. In that time he has worked for volunteer services all the way up to larger city services. Shane has been a paramedic for five years and is an experienced BLS and ALS educator. Keeping up with new technology and tactics, Shane enjoys teaching progressive and aggressive topics. Currently working as a Captain for Eureka Springs, Arkansas, he is the ALS Director of Education and teaches firefighting topics and classes.

JANET TAYLOR—MISSOURI
Janet is a full time flight nurse for Mercy Life Line from Springfield, MO. In addition to EMS, she has worked in ICU, ER and OB in order to be familiar with the different types of calls that she and her partner encounter in EMS. She has her Bachelors Degree in Science and Nursing and enjoys teaching part time at various EMS Conferences throughout the year.

MARTY COOMES - ILLINOIS
Marty is currently the Battalion Chief and Training Coordinator (29 years) for Lombard Fire Department. He is also an Instructor for Romeoville Fire Academy and is a Field Instructor for Illinois Fire Service Institute.

BECKY VALENTINE
Becky is an energetic speaker, specializing in transforming tough problems into uncomplicated solutions. Formally trained in working with patients with mental health issues, she encourages talking openly about questions that the provider may have and issues they may face on the job or in life. Becky always brings a unique perspective into her lectures and feels that increasing knowledge makes for a better provider and educator. She has many years of experience as an EMS provider and educator at all levels of EMS.

ANDREA ZICKMUND—ILLINOIS
Andrea NREMT-P/FF has been working in EMS for 11 years. She has worked at every level from EMT-B through EMT-Paramedic as well as becoming a firefighter. Known as the “black cloud” she worked in a very busy 911 system in La Porte County, IN as a lead paramedic where she could go from a rural farming accident call to an urban gang related call to traumatic injury interstate highway calls to working with the US Coast Guard on Lake Michigan, all in one 24 hour shift. She also has taught at the college level in the EMS program since 2007 in Burlington, WI. She now works for Riverside EMS in Kankakee, IL. Andrea has a passion for teaching and working as a paramedic and meeting new people.
From the Basics to the Advanced: A Look at 12 Leads

0800 - 1630

This course is designed to take the participant through the basic understanding of interpreting 12 leads. This course is for those that are interested in learning how to read what those squiggly little lines mean! We will start at the basics and work into a more advanced approach to reading and understanding the 12lead ECG. The participant will learn how to correctly acquire a 12 Lead ECG and the indications for acquiring. They will be able to assess 12 Lead ECGs for underlying rhythm, axis and location of possible injury. Participants will be able to identify abnormal ECG changes and understand the pathophysiology behind those changes and they will be able to recognize a STEMI.

FIRE - Surviving The Battleground in Structural Firefighting

0800 - 1630

This all encompassing seminar provides firefighters through all ranks a look into the overwhelming risks and inherent dangers of firefighting in today’s fire service. Lt. Mike Mason takes you into the realities of risk and its consequences in modern day firefighting. This complete program will enlighten you while providing you a detailed reality in surviving the fire ground for your department and its members. Some of the most interesting areas to be covered will be, defining and committing to interior operations, fire ground situational awareness, fire ground survival policies, preventing and surviving Maydays, staffing, fighting fires in conventional and lightweight construction, fuel loads and turbulent smoke behaviors, tactical air management and practices on interior firefighting and much more. The program is filled with video and visual powerpoint’s that make this presentation a complete training event for all from firefighter to chief.

Speaker seen at:

Lunch:

Sponsored by: Scout Leaders Rescue Squad

Be sure to register early to reserve your seat!

Group Discounts available
Saturday November 14th, 2015

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<th>Session</th>
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<tbody>
<tr>
<td>0730 - 0815</td>
<td>Registration / Welcomes</td>
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<tr>
<td>0800 - 1200</td>
<td>Opening Keynote Session: Chief Billy Goldfeder Fire Fighters and Fire Officers: Survival Program (this program is for EMS, Firefighters and all company officers)</td>
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<tr>
<td>1145 - 1300</td>
<td>Lunch Please join us for lunch and be sure to visit all of our VENDORS!!!</td>
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<tr>
<td>1300 - 14:00</td>
<td>Janet Taylor Killer Bee’s: Anaphylaxis Track 1A</td>
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<td>Shane Staley Stick the Basics Track 2A</td>
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<td>Becky Valentine Commotio Cordis Track 3A</td>
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<td>Andrea Zickmund Little Tykes are Not Little Adults Track 4A</td>
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<tr>
<td>1415 - 1515</td>
<td>Janet Taylor Rock A Bye Baby Track 1B</td>
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<td>Shane Staley Electric Vehicle Extrication Track 2B</td>
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<td>Mike Mason If You Lead Them-Battle Ground Leader Track 3B</td>
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<td>Andrea Zickmund Crash Test Dummies and Football Players Track 4B</td>
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<td>1530 - 1630</td>
<td>Janet Taylor Just the Basics Track 1C</td>
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<td>Andrea Zickmund Biszarre Case Studies Track 2C</td>
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<td>Mike Mason If You Lead Them Part 2 Track 3C</td>
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<td>Becky Valentine Long QT Syndrome Track 4C</td>
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Join us for Saturday night’s Dinner, Raffles and Fun
Bring a guest! Purchase tickets at registration.

Sponsored by: Salem Township Rescue Squad Association
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<thead>
<tr>
<th>Time</th>
<th>Speaker(s)</th>
<th>Topic</th>
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<tbody>
<tr>
<td>0800</td>
<td>Opening Keynote Session: Janet Taylor</td>
<td>Living the Dream</td>
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<td>0915</td>
<td>Shane Staley</td>
<td>Shock and Awe</td>
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<td>Marty Coomes</td>
<td>Fire Behavior and Tactics in a Modern Single Frame</td>
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<td>Becky Valentine</td>
<td>Its all in your head: Suicidality</td>
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<td>Marty Coomes</td>
<td>Fire Behavior and Tactics : Continues</td>
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<td>Janet Taylor</td>
<td>Frozen : Truth about Trauma</td>
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<td>Becky Valentine</td>
<td>Funny You Don’t Look Deaf</td>
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<td>1230</td>
<td>Shane Staley</td>
<td>SIDS</td>
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<td>Janet Taylor</td>
<td>Toxic Avengers</td>
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<td>1345</td>
<td>Janet Taylor</td>
<td>Little Rascals</td>
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<td>Shane Staley</td>
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<td>Fire Behavior and Tactics: Continued</td>
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**Visit our Sponsors and Vendors**

*Lunch Provided 1145 - 1300*

- Bendlin Fire Equipment
- North Central Emergency Vehicles
- Froedtert & Medical College of Wisconsin
BILLY GOLDFEDER

Fire Fighter, EMS and Fire Officer: Survival Program

Chief Billy Goldfeder will present through video, audio and “WAKE UP” lecture, an in-depth program featuring specific and very recent fireground events with a strong focus on DWELLING FIRES—that ended with tragic results. The program focuses specifically on the LESSONS LEARNED so that these incidents (and those involved) don’t ever become forgotten. This very personal, high energy direct and frank operation and tactics program is presented, providing the attendees an excellent opportunity to apply the LESSONS LEARNED to their own departments...and themselves, when returning home...potentially avoiding “history tragically repeating itself”.

The goal of the program is to have the Firefighters, EMS and Officers leave more knowledgeable, educated and informed but most importantly THINKING HARD about their role, their SIZE UP responsibilities before, on arrival and while operating at FIRE AND RESCUE operations: to themselves and their families. These factual “LESSONS LEARNED” and related CASE STUDIED will help insure that history is not repeated.

NOT EVERY GOES HOME. Some firefighters do and some don’t...this seminar will help you understand HOW AND WHY. A must see.

MARTY COOMES

Fire Behavior and Tactics in a Modern Single Frame

This course takes an analytical look at post WW2 single family frame dwellings common to most suburbs, from the perspective of building construction, common layouts as well as fire behavior and predictable avenues of fire extension in these homes. This class is very interactive and encourages learning through shared experience.

JANET TAYLOR

Living the Dream: Remind Me Why I Chose This Career

We have all worked with EMS and Fire folks who are burned out, tired, cranky and when asked why they are still in the job, don’t have a good answer. We all need a break now and then. We need a type of revival of the EMS and Fire spirit of helping others, making a difference and most importantly, remember why we choose this career path in the first place. A little seriousness combined with a lot of humor and real pictures of real EMS / Fire people doing what they love to do, even at 3 in the morning.

Killer Bees: Anaphylaxis in EMS

What is the difference between a side effect, an allergy and anaphylaxis? What do you do when a patient says he / she is allergic to epinephrine? Why do so many people have allergies to Aspirin? And why is it that someone who is allergic to peanuts can eat French fries fried in peanut oil? In this session, we will review what happens in the body when it is exposed to an allergen and what we need to assess for to determine whether this is a side effect, an allergy or a true allergic reaction.

Rock A Bye Baby

With the guidelines for the NREMT Paramedic Refresher requiring so many obstetrical and pediatric lectures, Janet came up with this one to fill in the gaps of not only try to meet the standards set by NREMT but to help out those in EMS who are not completely comfortable with pediatrics and their little idiosyncrasies. Is a pediatric fever a true emergency? Should a parent be concerned over the color of snot? All of this and so much more.

Just the Basics: Pharmacology for the EMT

This class reviews the medications that an EMT is able to give without ALS assistance. We review the indications, contraindications, side effects and little known trivial about SL Nitro, Charcoal, EPI PEN, Oxygen, Oral Glucose Gel, Aspirin and Albuterol. Did you know...the same activated charcoal used for overdoses is also great for removing odor from cat litter? And that it works the same in your gut.

Frozen: The Cold Hard Truth about Trauma

We take a look at the negative effects of hypothermia specifically in the trauma patient. From vasoconstriction to cold diuresis and the trauma triad of death, we will look at ways of preventing hypothermia and the detrimental effects it has on the body.

Toxic Avenger: Sepsis in EMS

Sepsis is the hot topic with one person dying every 3.5 seconds somewhere in the world. The International Sepsis Campaign has developed guidelines for improving patient outcomes including interventions that can be started in the field. In this presentation we will develop a better understanding of sepsis and how it is more than “just an infection”.

Lil' Rascals: Pediatric Respiratory Distress

This presentation looks at respiratory distress from a pediatric view. From being obligate nose breathers to why they tend to “whine” while in chronic respiratory state, we look at the anatomy of little ones and differentiate between croup, pertussis, asthma and RSV.

UNITED HOSPITAL SYSTEM
ANDREA ZICKMUND

**Little Tykes are NOT Little Adults**

Pediatric calls can make any one on EMS take a deep breath, but when that pediatric call is one involving a traumatic event, it can be downright nerve racking. This presentation will review the anatomy and injury patterns of the pediatric patient vs the adult patient, stressing that they are NOT LITTLE ADULTS! Hopefully, with a better understanding of the pediatric anatomy and physiology, during a traumatic event, the next pediatric call will not cause as much anxiety!

**Crash Test Dummies and Football Players**

Sport’s injuries are regular occurrence in EMS, but with the increase of sport related concussions and sudden cardiac arrest of healthy athletes on the field, it is imperative to be aware of how to treat these life and death injuries. Also included is review of other sports injuries from slippery slopes to basketball courts.

**Bizarre and Unusual Case Studies: You Can’t Make This Stuff Up!**

A review of bizarre case studies that the presenter has actually experienced that will bring to the light the importance of thinking outside the box and not getting stuck in the tunnel vision when dealing with complicated calls that are not textbook scenarios. This lecture will discuss the importance of patient assessment and prioritizing treatment plans when multiple medical and trauma issues exist together.

MIKE MASON

**If You Would Just Lead Them**

This unique compelling look into the world of leadership for the fire department firefighters, company officers, captains and chiefs will provide some of the most groundbreaking aspects of leading firefighters on and off the fireground. Mike reveals an awe inspiring wake-up call to fire departments across America regarding leadership in the sometimes called Paramilitary environment that is being created today in the fire service. Incredible insights are presented through prominent leaders throughout the military and the fire service such as Col. Hackworth, General Powell, and infamous Chiefs and Fire Officers in leading their men into battlefields and fire fights while having those that follow them believe in their love and trust without question. The presentation provides insights into motivating firefighters through compassion, trust, sense of duty, courage and commitment while keeping them safe on and off the fireground. The lecture through the use of dramatic PPT and powerful video reveals to those attending the true meaning of earning respect and love from those you command.

SHANE STANLEY

**Stick to the Basics**

In this session, we will review airway anatomy and review basic airway adjuncts and procedures. This class is aimed at EMT’s and stressing the importance of basic airway techniques. Without basic, working knowledge of an airway, advanced airway procedures may not be needed.

**Electric Vehicle Extrication**

This session is an overview of the dangers that are related to the new technology today in vehicles. Emphasizing on location of major electrical hazards and how to mitigate these threats when making access to the passenger compartment. Safety of our rescuers is key!

**Shock and Awe**

This class is designed to review the pathophysiology of shock, recognition and treatment as well. We will discuss the most common types of shock and have a clear understanding what we as care providers can do for each.

**SIDS**

Awareness is important in dealing with any pediatric emergency. It is our responsibility as medical responders to educate the public. We will discuss how we can teach ourselves and others about prevention of SIDs, treatment of cardiac arrest as it results from respiratory distress (the probably cause in SIDS).

**Basic Engine Ops**

This class is aimed at the entry level firefighter up to the experienced. It is a review of past techniques and new proposed guidelines for fire attack. Learn some smoke reading, incident command, hose, nozzle, and overhaul ideas as well.

BECKY VALENTINE

**Commotio Cordis**

A healthy 15 year old boy suddenly drops to the ground while practicing one afternoon. He’s been hit in the chest. There is panic on the field. No one knows what to do as he begins to have a small seizure. The coach begins CPR but there is no AED. The ambulance arrives and continues CPR but the AED says, “No shock advised”. This talk is about the clinical aspects and emergency care of commotio cordis.

**Long QT Syndrome**

This is an uncomplicated talk about a heart condition which tends to go undiagnosed until the unthinkable happens. We will talk about the signs and symptoms associated with this condition common to those with the significant concern. The more we understand and recognize the early signs, the better chance we can advocate for our patient before a fatal event occurs.
It's All In Your Head: Suicidality

Suicidal ideation is becoming more common both with our patients and with our co-workers. This session provides a closer look at aspects of suicidality. This is a tough but important topic so we will take the time to talk plainly about the subtle and atypical signs involved with patient presentation in the midst of a depressive episode and other warning signs. We will work on strategies for better overall mental and physical health assessments as well as dealing better overall with our patients displaying mental illness.

Funny, You Don’t Look Deaf

This session provides a closer look at Deaf and Hearing Impaired Community. Medical mistakes, omissions and delays can happen during miscommunication within the medical system in any case but with this special population, the problem is exponentially tricky while assessing the patient and asking questions and understand the patient’s answers. Additionally, EMS professional put their own hearing at risk, every day. Tips to avoid further hearing loss will be explored. During the last part of the session, everyone will get a chance to learn and practice key signs in American Sign Language to better assist the providers in communication with our Deaf and Hard of Hearing patients.

Conference Hotel

Country Inn & Suites
7011 - 122nd Ave, Kenosha, WI
262-857-3680
Rooms available for $85.00 plus tax under room block: FIRE Conference
Block ends October 28, 2015

SPECIAL EVENTS

Saturday Night
5:30p.m. - Midnight
Located at the Brat Stop
12304-75th St, Bristol, WI 53142
After a long day of conferencing, come and unwind at the dinner and party. Live music by Streetcar Sunday.

Looking for a bit more interaction, join us for our Mini Competitions

Raffles will also be done during dinner.
For additional information:
torrespara1@gmail.com

Schedule may be subject to change.

Bendlin Fire Equipment

Be sure to visit our vendor hall and see who else has joined us!!!
Please feel free to make copies for multiple registrants. Please complete the form below and mail with payment to:

EMS Trendsetters, P.O.Box 95, Salem, WI 53168

**Friday November 13th, 2015 Pre - Conference Sessions**

- □ Surviving the Battleground in Structural Firefighting $75.00 $_______
- □ From Basics to Advanced: A look at 12 Leads $75.00 $_______

**Saturday / Sunday November 14th & 15th, 2015 Core Sessions**

- □ Saturday Core Conference Only $100.00 $_______
- □ Sunday Core Conference Only $75.00 $_______
- □ Two Day Conference ( Circle which days Friday / Saturday / Sunday ) $150.00 $_______
- □ Full Conference Registration - Three Day Conference $200.00 $_______

**Saturday Class Choices**

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<thead>
<tr>
<th>Time</th>
<th>Morning General Session with Billy</th>
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<tr>
<td>1000-1400</td>
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<td>1415-1515</td>
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<td>1530-1630</td>
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**Sunday Class Choices**

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<tr>
<th>Time</th>
<th>Morning General Session</th>
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<td>0915-1015</td>
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<td>1030-1130</td>
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<td>1230-1330</td>
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<tr>
<td>1345-1445</td>
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**Social Events**

- □ Saturday Night Dinner and Banquet
  - Attendee Cost $0.00 $_______
  - Guest Cost $10.00 $_______

**Registration Total:**

Please include your department check or money order. Sorry, no credit cards accepted. Total Cost $_______

*Please make payment to: EMS Trendsetters, P.O.Box 95, Salem, WI 53168*

Name:________________________________________

Address:_________________________________ City:________ Zip:________

Phone: ( ) __________________________________________

Title/ Level of Service:________________________________________

Email: (Confirmation will be sent upon receipt.)______________________

Department:________________________________________

*Registration Deadlines: Last day to register through the mail is November 6th, 2015. After that date, registrations will be taken at the door.*