May 2011

Dear Wisconsin Ambulance Service Director:

The Stars of Life Award is an outstanding employee recognition tool! Many ambulance services face challenges recruiting and retaining valuable employees. The Stars of Life program can be a valuable component of your organization’s efforts to recognize and reward employees.

Each employee you nominate is presented Stars of Life honors, to include:

- Stars of Life award medallion
- Reception, dinner and awards program in their honor during the Paramedic Systems of Wisconsin Conference in Green Bay on Wednesday, September 21
- Framed custom award citation signed by Governor Scott Walker
- Attendance at the Paramedic Systems of Wisconsin Conference on Thursday and Friday (optional), September 22 and 23 in Green Bay
- An invitation to attend “Stars Day at The Capitol” in Madison meeting with government officials and legislative leaders to represent and discuss EMS

This is the sixth year of the Wisconsin Ambulance Association Stars of Life program, which is patterned after the American Ambulance Association’s annual program in Washington, DC. We hope that you will consider recognizing one or more of your staff by registering them for the event. Equally important, we hope you will attend as their host for the event.

Event Goals:
- Reward and congratulate outstanding employees
- Educate members of the Wisconsin Legislature regarding ambulance issues
- Project a positive image of Wisconsin ambulance services
- Generate positive local media stories regarding ambulance services and their Stars
Suggested Candidates:
- Employee of the year
- On-duty or off-duty service above the call of duty
- Setting significant records
- Significant community contributions outside of EMS
- Significant community recognition or honors related to ambulance, public safety, public health or health care services
- Local leadership in developing community partnerships that enhance homeland security

Why this program is important:

As the PAAW and AAA work hard on state and federal legislative and policy issues, we know it is crucial to create a critical mass of local community activity and consistent messages about the need for state legislation assisting ambulance providers. In order for legislation to pass, ambulance providers must help generate support with their local legislators.

Benefits to your organization:
- The Stars are more politically aware and involved in community activities
- Legislators understand the need of ambulance services
- The public is more informed about quality ambulance services
- Local media is more aware and educated about the needs of ambulance services

The nomination and registration deadline is August 16, 2011.

To receive program updates or see Stars honorees from past years, go to PAAW’s website, www.PAAW.us, then click the “Events” tab.

We hope that you will make an investment in your ambulance service and sponsor one or more of your employees to attend this historic event.

Sincerely,

Patrick T. Ryan
PAAW President
Schedule of Events

2011 Wisconsin Stars of Life Celebration

September 21, 2011

1500-1530 Registration
1530-1545 Welcome by PAAW President and program information
1545-1600 Introductions of Stars
1600-1730 AAA President / Scheduled speakers
1730-1800 Hospitality/Social Hour
1800 - Stars of Life Recognition Banquet
  1800 Honor Guard – Presentation of Colors
  1810 Welcome
  1815 Dinner
  1845 Presentation of Medals
  1915 Keynote Speaker

September 22, 2011

0700 – 0800 Breakfast
0700 – 0800 PSOW Registration
0800 – 0930 Session 1 TBA
0930 – 1030 Vendor hour
1030 – 1200 Session 2 TBA
1200 – 1300 Lunch
1300 – 1500 Session 3 TBA
1500 – 1530 Break
1530 – 1700 Ask the Doc’s

September 23, 2011

(Optional)

0700-0800 Breakfast
0800-0900 Session 1 TBA
0900-0930 Medical Directors report
0930-1030 State of the State & Questions/Answers
1030-1130 Conference Wrap-Up
1130- Conference Ends
Registration Deadline: August 16, 2011

**Registration Form**

2011 Wisconsin Stars of Life Program

Host EMS service: ______________________________________________________________

Address: _____________________________________________________________________

City: ___________________________ State: _______ Zip: __________________________

Phone: __________________________ Fax: __________________________

E-mail: _________________________________________________________________

Star of Life Name: ____________________________

*Please note in this space exactly how you would like the Star’s name, company and city to appear. This information will be used for their name badge, Stars Certificate, award ceremony and 2011 Stars photo guide.

Please copy this form if you are sponsoring additional Stars.

Spouse, Guest or Host name(s) who will attend with this Star:

- Name: ____________________________ (Spouse, Guest, Host – circle one)
- Name: ____________________________ (Spouse, Guest, Host – circle one)

<table>
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<th>Item</th>
<th>Fee</th>
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<tr>
<td>Star Registration Fee*: $150</td>
<td>$150×number of Stars _____</td>
<td>$_____</td>
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<tr>
<td>(Friday PSOW Session)</td>
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<td>Host Registration Fee**: $50</td>
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<tr>
<td>Spouse/Guest Banquet Fee***: $30</td>
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Total Fees Enclosed: $__________

*Stars registration fee includes all official events, awards certificate, recognition medallion, 2011 Stars photo directory, Banquet, registration to PSOW’s Thursday session

**Host fee includes all official events and banquet. (Optional PSOW session(s))

***Spouse/Guest fee includes banquet
Biography Form
2011 Wisconsin Stars of Life Program

- Please complete one form PER STAR.
- Please include a recent color photograph, headshot only. Write the name on the back of the photo. Handle photos carefully, do not staple, bend or paper clip. If you fax registration, mail payment and photo.

Star’s Last Name: ____________________________________________ First Name: __________________

Home Address: ________________________________________________________________
(Note: we need the Star’s home address for the purpose of identifying the Assembly and Senate members the Star are a constituent of, in order to schedule legislative appointments. Home addresses will not be used for any other purpose by PAAW, and will not be shared with or sold to any organization.)

EMS Service: ________________________________________________________________

Title: _______________________________ Length of service (years): ________________

Name of host: _______________________________________________________________

Phone: ___________________________ E-mail: ________________________________

Biography: On an attached sheet, using the categories below, please tell us about your Star by summarizing the reasons this individual is being honored:
  - Describe the reason this person is being honored (20 words or less)
  - Describe a distinguishing personal trait (20 words or less)
  - Describe work experience (20 words or less)
  - Describe notable personal interests (20 words or less)
  - Please describe an event or experience that exhibits this individual’s commitment or exemplary courage during service (100 words or less)

MAIL ALL REGISTRATION MATERIALS TO PAAW BY AUGUST 16, 2011
Professional Ambulance Association of Wisconsin
1055 Wittmann Drive
Menasha, WI 54952
920-967-6064 – fax 920-727-3033
Hotel Reservation Deadline for These Rates: AUGUST 16, 2011

The Professional Ambulance Association of Wisconsin has negotiated special rates for the Stars of Life program with the Tundra Lodge Resort, Water Park & Conference Center.

We have a block of rooms set aside for the event for September 20\textsuperscript{th} - 22\textsuperscript{nd}. To make reservations, contact the HOTEL directly at the number below and reference the group name “PAAW-STARS”. The PAAW room rate is $70 single + tax. Additional person(s) $10 (One (1) water park pass per room, each additional pass is $10).

http://www.tundralodge.com

Tundra Lodge Resort
865 Lombardi Avenue
Green Bay, WI 54304
1-877-886-3725 or 920-405-8700

162 North woods-style suites ● Three story indoor and outdoor water park ● Complimentary wireless Internet service ● Fitness center ● Business Center ● Full-service restaurant ● Room service