



BUSINESS MEMBER APPLICATION OR RENEWAL

(Print legibly or type in field)

Organization Name _____

Address _____ Address 2 _____

City _____ State _____ ZIP _____

Telephone _____ FAX _____

Website URL _____

Primary Contact Name _____

Job Title _____ Cellular _____

Direct Telephone _____ Email _____

Information Unique to Your Organization to Include on PAAW's Website:

Primary reason you are joining PAAW? _____

Advertising and Promotion Agreement

Dues: \$400.00 Term: 12-months starting _____.

Member dues provide advertiser with the following rights and privileges:

In exchange for your \$400 payment, we agree to provide for 12 months:

1. A supplied banner advertisement on the PAAW website. We will insert your company's URL address as a click through to your company's website or custom webpage on the PAAW website.
2. Inclusion in a minimum of five EMS to the Point or Wisconsin EMS Live webcasts. Please provide audio copy or highlights we can write content. Limit is 30 to 40 seconds max. We will try and target the best program content to include your company information. I will notify you of webcasts your company's audio ad is included.

We can discuss further having you or someone be interviewed in a future webcast (if applicable).

3. Your banner advertisement included in email blast messages promoting your sponsored EMS to the Point webcast. This is emailed to all EMTs statewide contacts in our data, which total approximately 15,000. We will insert your company's URL address in the banner ad as a click through to your company's website. You will receive this eblast as it is being distributed.
4. One scheduled presentation to the PAAW Board of Director's at its regularly scheduled meeting. 20 minutes max.
5. Including your contact information on the PAAW website as a Preferred Partner. Persons interested can email you directly from our website.
6. Creation of a dedicated web page with your company information and videos (if applicable).
7. Promotional and sponsor opportunities mutually agreed and added to this agreement as available.

Checkout the additional option below:

Stars of Life 2015 event sponsor Thursday, September 17 in Green Bay. Part of the Paramedic Systems of Wisconsin Conference opening keynote address.

Gold Sponsor \$1,500

Silver Sponsor \$750

Bronze Sponsor \$400

Make check payable to "PAAW: Mail completed member application and payment to:

PAAW
Attn: Patrick Ryan
922 South Park Street
Madison, WI 53715

Email company logo, banner advertisement or questions to:
Joe Covelli, Executive Director, Email joe@paaw.us, Telephone 414-236-4192